

Does Your IPS School Board Member Work for You or for a Privatizer?

RISE Indy Contributions

Contributions received between 10/7/2019 and 12/31/2020

Brandon & Taylor Brown (Mind Trust)	\$500
Kameelah Shaheed-Diallo (City Fund)	\$500
Barton R. Peterson (fmr Indy mayor, Hoosier for Great Public Schools founder)	\$1,000
Keystone Realty Group LLC (construction company for charters in Indy, etc.)	\$1,000
Rose Mays (Rise Indy)	\$1,000
William L. Shrewsberry (Mind Trust)	\$1,000
John F Ackerman (Rise Indy)	\$5,000
Justin Christian (Rise Indy)	\$5,000
NICA Partners, LLC (Michael Gabovitch, Reid Litwack)	\$10,000
Rise Indy (transfer of funds when they became a PAC)	\$20,000
Great Public Schools for Indy, Inc. (aka Rise Indy)	\$41,000
Michael R. Bloomberg (NY Billionaire, City Fund board member)	\$100,000
Alice Walton (Walmart Billionaire)	\$200,000
Hoosiers for Great Public Schools PAC (Reid Hastings, Netflix Billionaire, and John Arnold, hedge fund manager, both are City Fund board members)	\$400,000
Donations of \$250 and less	\$5,117
At least \$700,000 (85%) was from outside Indiana	GRAND TOTAL \$821,117

RISE Indy Expenses

Expenses between 10/7/2019 and 12/31/2020

Direct Donations to School Board Campaigns

Kenneth Allen	\$42,000
Warnda Arnold	\$7,500
Venita Moore	\$7,500
Will Pritchard	\$7,500

Donations to Other Campaigns

Mayor Hoggsett	\$40,000
Maggie Lewis Campaign, District 10 Councillor	\$1,000

PAC to PAC Donation

Indy Teachers for Public Schools	\$10,000
Business Advocacy Committee (Indy Chamber)	\$9,500

Subtotal \$117,500

Note: The above Indy Teachers PAC also received donations from City Fund's PAC (Public School Allies), Brandon Brown (Mind Trust), and Mary Ann Sullivan (former IPS board member)

Expenses, Some of Which Was on Supporting the Above School Board Candidates

Mailers (Massachusetts)	\$134,583
Digital Advertising (California)	\$105,000
Media Buy (Washington, DC)	\$83,947
Polling Research (California)	\$65,000
Telemarketing (Illinois)	\$62,697
Telemarketing (California)	\$51,532
Advertising (California)	\$40,909
Texting Services (California)	\$21,200
Paid Volunteers and field organization (Indiana)	\$18,312
Mobile Billboard (Indiana)	\$14,000
Mailers (Indiana)	\$4,165
Opposition Research (Indiana)	\$4,000
Video Production (Indiana)	\$2,482
Phone Services (Chicago)	\$1,941
Campaign Management (Indiana)	\$1,800
Government analysis (Indiana)	\$1,800
VAN (New York)	\$1,500
Credit card processing/bank service fees	\$861
Non profit management (Indiana)	\$120
Business checks	\$47

Subtotal \$615,897

At least \$570,000 (77%) was NOT spent in Indiana

GRAND TOTAL \$733,397

**Cash that was refunded and not accounted for: \$8,000 back to Hoggsett, \$22,000 back to Great Public Schools for Indy, which operates under the assumed name RISE Indy.*

RISE Indy Endorsed Candidates

Allen's total contributions \$266k

Largest Donors

Hoosiers for Great Public Schools - \$80,000
Stand For Children Indiana - \$87,000 (\$77,000 was in kind)
Rise Indy - \$96,000 (\$32,200 was in kind)
Indy Chamber - \$12,250 (\$2,250 was in kind)

Largest Expenses

Media Buys (California) - \$90,000
Marketing via Stand for Children Indiana - \$68,000
Mailables via Rise Indy - \$32,200
Marketing and consulting via Indy Chamber - \$2,250

Arnold's total contributions - \$85k

Largest Donors

Indy Chamber - \$7,250 (in kind)
Stand for Children Indiana - \$50,000 (47,000 was in kind)
Rise Indy - \$15,000 (much of it in kind)

Largest Expenses

Mailables (Massachusetts) - \$23,000
Marketing via Stand for Children - \$47,000
Marketing and consulting via Indy Chamber - \$7,250

Moore's total contributions - \$95k

Largest Donors

Indy Chamber - \$7,250 (\$2,250 was in kind)
Stand for Children Indiana - \$45,800 (\$43,000 was in kind)
Rise Indy - \$7,500

Largest Expenses

Mailables (Massachusetts) - \$23,000
Marketing via Stand for Children - \$47,000
Marketing and consulting via Indy Chamber - \$7,250

Pritchard's total contributions - \$91k

Largest Donors

Indy Chamber - \$7,250 (\$3,150 was in kind)
Stand for Children Indiana - \$49,000 (\$38,000 was in kind)
Rise Indy - \$16,000 (8,400 was in kind)

Largest Expenses

Mailables (Massachusetts) - \$28,000
Marketing via Stand for Children - \$52,500
Marketing and consulting via Indy Chamber - \$3,150

RISE Indy endorsed candidates spent about \$8 per vote.

What Is Stand for Children Indiana?

Stand for Children is an Oregon-based organization that "works to improve public education." Since at least 2014, it has carried out so-called independent campaigns in support of IPS candidates endorsed by its Indianapolis branch. Under the law, it doesn't have to disclose to the public much of anything. We're not sure where their money comes from, but in the past Michael Bloomberg and his family have been donors.

What Is City Fund?

City Fund has been around since 2018. It "partners with local leaders to create innovative public schools systems." It is a coalition led by billionaires who believe in market-driven schools. In the past, its framework has steered tax dollars away from the public schools and toward their chosen consultants, partner groups, curricula, and other products and services without oversight from elected officials.

Sources: <https://inschoolmatters.wordpress.com/2021/01/29/ips-candidates-spent-big-to-win/>; <https://www.indy.gov/workflow/search-campaign-finance-records> and <https://campaignfinance.in.gov/PublicSite/SearchPages/ContributionSearch.aspx>; www.city-fund.org; <http://stand.org/>; and <https://dianeravitch.net/2021/02/07/educators-beware-the-city-fund-and-its-many-tentacles-of-privatization/>.